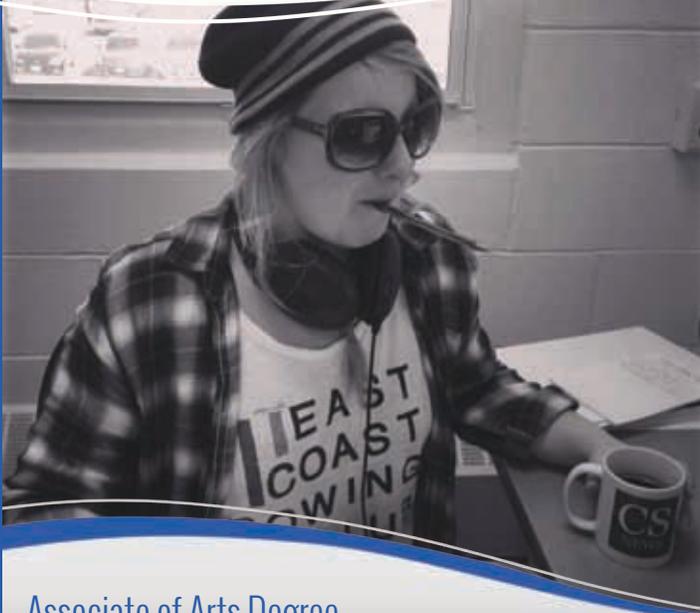




# CROWDER COLLEGE



Associate of Arts Degree

## JOURNALISM AND PUBLIC RELATIONS

The journalism degree includes hands-on opportunities for students in print, audio, video, website, and social media. A photography studio, multi-media recording studio, and a print newsroom provide practice with software, hardware, and equipment used in the field.

The department boasts two publications – the *Crowder Sentry* newspaper and the *Crowder Quill* literary art magazine – both of which have won prestigious awards. In 2014, the *Quill* was named “Best Community College Literary-Art Magazine” from a national organization, and the *Crowder Sentry* earned “Best Overall Community College Newspaper in Missouri” by the Missouri Press Association.

Scholarships are available to students through participation in publications and productions. Crowder also provides A+ tuition assistance for graduates from participating high schools. In addition, for the *Crowder Quill* literary-art magazine, the 1st place (gold) winners in each category of the high school division win a one-time \$500 scholarship to Crowder College, contingent upon enrolling in a specified, related course. The deadline each year is around Feb. 1, and entry information is available online at [www.CrowderQuill.com](http://www.CrowderQuill.com).

Crowder offers basic course work and experience through publications and hands-on activities. Transfer to a four-year college is recommended. For those seeking a job directly after graduating, the internship in the selected career field is recommended.

### **Potential Careers**

- Mass Media (newspaper, radio, TV, magazines)
- Internet Publications
- Public Relations
- Advertising, Marketing
- Human Resources

### **Salary**

For salary and wage information, visit [missourieconomy.org](http://missourieconomy.org) or [bls.gov](http://bls.gov)

### **Contact**

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*Communications Instructor*  
417-455-5410  
[LatoniaBailey@Crowder.edu](mailto:LatoniaBailey@Crowder.edu)

The Crowder Sentry  
[www.CrowderSentry.com](http://www.CrowderSentry.com)

The Crowder Quill  
[www.CrowderQuill.com](http://www.CrowderQuill.com)

# JOURNALISM AND PUBLIC RELATIONS

## SUGGESTED PLAN OF STUDY



### FIRST YEAR

#### First Semester (fall)

COLL 101	College Orientation	1
COMM 102	Intro to Public Relations	3
COMM 150	Intro to Journalism	3
ENGL 101	English Composition	3
SPCH 101	Fundamentals of Speech	3
	Approved Mathematics Course	3
<b>TOTAL HOURS</b>		<b>16</b>

### SECOND YEAR

#### Third Semester (fall)

BIOL 101	Biology	5
COMM 111	Magazine Production	3
HIST 106 - OR - PLSC 103		3
	Approved Literature Course	3
	Approved Physical Education Activity	1
<b>TOTAL HOURS</b>		<b>15</b>

#### Second Semester (spring)

COMM 101	Intro to Mass Communication	3
COMM 151	News/Feature Writing	3
ENGL 102	Advanced English Comp	3
	Approved Fine Arts Course	3
	Approved Soc & Behavioral Science Elective	3
<b>TOTAL HOURS</b>		<b>15</b>

#### Fourth Semester (spring)

	Approved Humanities Course	3
	Approved Journalism Elective	3
	Approved Physical Education Activity	1
	Approved Physical Science Course	5
	Approved Soc & Behavioral Science Course	3
<b>TOTAL HOURS</b>		<b>15</b>

### TOTAL HOURS REQUIRED 61

This Suggested Plan of Study is based on course offerings at the Neosho campus and online. Adjustments in scheduling may need to be made based on other campus course offerings. This is just one possible plan. The length of time to complete the program may vary for each student. In addition, based on placement results, individuals may need to take additional courses for academic remediation.

### Getting Started

- **Complete an Application for Admission**—\$25 application fee must accompany your application. Applications may be completed online by clicking the **Apply Now** link at [www.Crowder.edu](http://www.Crowder.edu).
- **Take a Placement Exam**—(COMPASS or ACT) COMPASS is a computerized placement exam that will help your academic advisor place you in the correct English, Reading and Math classes. Call 417-455-5433 or any off-campus site to schedule a testing time. For more information concerning COMPASS, please visit our website.
- **Review the Schedule of Classes**—This will give you a chance to become familiar with the types of classes Crowder College has to offer. Check out the Course Schedules under the Academics tab on the “My Crowder” link at [www.Crowder.edu](http://www.Crowder.edu).
- **Enroll During Open Enrollment**—Check the website or Announcements for current dates.
- **Provide Your Academic History** -Have your high school transcript or GED scores, plus any previous college transcripts, sent to our Records Office.
- **Make Payment Arrangements**—Payment arrangements must be made by the first day of regular enrollment: cash, payment plan, scholarship, or financial aid. Apply for financial aid online at [www.fafsa.gov](http://www.fafsa.gov), Crowder College School Code: 002459. All A+ Program and CAMP students must complete the FAFSA.
- **Financial Aid**—Various forms of financial aid are available to qualified students including scholarships, loans and grants. Scholarship information and applications are available on the Crowder College website: [www.crowder.edu](http://www.crowder.edu). Students may complete the Free Application for Federal Student Aid online at: [www.fafsa.gov](http://www.fafsa.gov)